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The Washington Times

THE NATIONAL DAILY

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THOUSANDS TASTE BRAND-NEW PRODUCTS AT FOOD SHOW OPENING



Countless Samples Are Given Away at Food Show Opening

Acclaimed by thousands last night as the greatest display of its type ever seen in Washington, the National Food Show and Household Exposition is preparing for record-breaking crowds during the coming two weeks. Beginning today there will be both afternoon and evening sessions from 2 to 5:30 and from 7:30 to 10:30. Today is Bakers and Confectioners' Day, and the 1,000 members of the West Virginia State Society also will be among the guests of honor. C. H. Knott, one of the exhibitors, is president of the society.

The person making the rounds of the sixty booths and tasting all of the free samples of food products served him would get about ten meals. Everything conceivable, from "hot dogs" and mustard to cheese, pancakes, butter, tea, and coffee, are served free. Countless souvenirs, such as pencils, balloons, novelties, shopping bags, and measuring cups, are distributed. Free packages of products are given away with each sale.

At the Convention Hall, where the show is being given under auspices of the Retail Grocers' Protective Association, is in gala attire, decorated with flags and banners. Music is furnished both afternoon and evening by Seidenberg's Singing Orchestra. Jolly roistering among the throngs of housewives and other visitors. The Washington Times booth attracted considerable attention. Salesmen were on hand to explain the \$1,000 accident insurance policies that are given away free with each subscription to the paper. Copies of the International Kookery Book contained in last Sunday's edition of The Times were distributed free. On the counter were circular plates used in the printing of the comic page of yesterday's Times. Beside the plates were the printed pages of The Times, so that persons could see exactly how the pages are printed.

New Lemon Product.
The Merrell-Soule Powdered Lemon Juice, a new product that enables one to make lemonade, lemon pie filling, and other lemon-flavored foods without bothering with the lemons themselves, was demonstrated at the booth of James L. Owens & Sons. Samples of lemonade and of lemon pie filling on cakes were distributed free.

How hot water can be obtained instantaneously by merely turning on the water faucet was demonstrated by the Rudd Hot Water Heater people.

Modern plumbing and heating fixtures were displayed by William Conrad Company. Glass measuring cups were given away free with every purchase of mustard at the booth of Charles Golden, Inc., mustard manufacturers. Samples of mustard were served free on crackers.

The C. C. Parson's Household Ammonia booth gave away a scrubbing brush free with every purchase of a bottle of ammonia.

Free Souvenirs.
Samples of olive oil, marmalade, fruit salad, and mayonnaise on crackers were given away free by the booth demonstrating Mrs. Schlorer's pure food products. Paper revolvers that make a loud noise when whirled also were distributed.

A cup and saucer with every purchase of a package of tea was a feature of Tetley's tea booth.

One hundred and one by-products can be made from peanuts, according to the manager of the booth demonstrating Dr. Schindler's peanut butter and salted peanuts. Cookies, doughnuts, peanut loaf, candy, and dressing, all made from peanut butter, were demonstrated. Samples of peanut butter on crackers and of salted peanuts were given away.

Cups of coffee were served free by the Orienta Brand Coffee booth. Cardboard babies whose feet move realistically when drawn along on a surface were distributed by Curry's ice cream booth. Two pretty girls in white, with blue sashes, dispensed Eskimo Pie and ice cream sandwiches to purchasers.

Two automatic drinking dolls that pour a liquid from a bottle into a glass and then raise the glass to their lips were a feature of the Whistle drink booth. Yellow balloons were given away free.

Has Many Novelties.
One of the novelties of the show was the Economy darning, an attachment that can be used on practically any sewing machine for the rapid mending of stockings, socks, towels, bed linen, shirts, and underwear. It's a simple little device that an imbecile apparently could work effectively.

Hires Turner Glass Company had an interesting display of Kieffer-Vul display cases. Many types of show cases were displayed, along with photographs of other types. The G. Washington's coffee booth served coffee in dainty little cups. This coffee is made instantaneously by adding hot water to a teaspoonful or so of coffee.

Samples of salads, mayonnaise, and Russian dressing were served on crackers by the Chevy Chase Food Products Company. The Kirkman soap products booth gave a cake of soap free to every lady visitor. Free movies and lectures on every process in the manufacture of a cake of soap were a feature of this booth.

The Mutual Service Bureau, Inc., had a number of unique devices on exhibit. One was the Washorette, a device for doing the family wash in the sink in twenty minutes without a stroke of labor. The clothes are put in a sort of little barrel, the faucet is turned on, and the water does the work, automatically scrubbing the clothes. This booth also exhibited Nokol, an automatic oil heater that keeps the temperature even; automatic refrigerating machines; and an automatic heat regulator that opens and closes the draft whenever the temperature varies one degree.

Many Pretty Exhibits.
One of the prettiest exhibits was that of the Peacock Ginger Ale people. It represents a garden, with grass plots and gravel walks.

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DAILY AND SUNDAY **A WEEK**



View of The Washington Times booth, one of the features of the National Food Show and Household Exposition. Throngs crowded around the booth last night to see semi-circular metal plates with which the comic page of the daily Times is printed.

Pyramids of vari-colored bottles of soft drinks are symmetrically arranged. Four peacock girls, dressed in imitation of peacocks, serve samples of ginger ale, root beer, lime soda and six other kinds of drinks. The National Electrical Supply Company had a display of every conceivable kind of electrical device from a washing machine to a curling iron.

Considerable interest was aroused by the Agricultural Department's three booths—two dealing with dairy products and one with home economics. These exhibits contain nine huge oil paintings illustrative of truths about food.

The Volter Kind had an attractive booth where ice cream was dispensed. Big balloons were given away free with every purchase of a drink of John Hepp's Orange Dew.

With each package of cracker Jack Co., Inc., one receives a free package, a top whistle in the shape of an automobile, and a prize.

An odorless Imberger cheese is a feature of the Kraft cheese booth, which displays MacLaren's cheeses. A Welsh rabbit cheese, already seasoned, that only requires the adding of milk in preparation of the dish, is another feature. Samples of all these cheeses are given away on crackers.

Sausages Given Away.
"Hot dogs" and country sausages on crackers are given away by the Phillips Genuine All-Pork Home Sausage people.

A fully furnished suite of rooms—living room, dining room, and bedroom—is shown by W. B. Moses & Son.

The A. Loffler Provision Company has two booths. At one "hot dogs" are sold and at the other samples of various products, such as country sausage and "hot dogs" are given away. Toy balloons also are distributed.

One of the booths served at the Maxwell House Coffee booth. Samples of marmalade and salad

Copies of the International Kookery Book that was a part of last Sunday's edition of The Times were distributed. Scores of food show patrons subscribed to The Times, receiving as a gift \$1,000 travel accident insurance policies.

This Coupon Is Worth 28 Cents to You

Clip out this coupon and present it at the box office at the National Food Show and Household Exposition at Convention Hall today (Tuesday) afternoon between 2 and 5:30 o'clock and it will admit you free.

The Washington Times has arranged with the Retail Grocers' Protective Association to honor this coupon for tomorrow afternoon's matinee. Visit the show as the guest of this paper.

dressing on crackers are distributed at R. S. Palmer's booth, displaying Howard's Salad Dressing, Bau Virgin Olive Oil, and Ridgewood Apple Marmalade and Salad Dressing.

Cups of tea are served at the House of Lords tea booth. A non-electric vacuum cleaner is demonstrated by the Vital Automatic Vacuum Cleaner people.

Two girls in colonial costume distribute samples of Fab and face powder at Colgate's Fab booth. Soap chips for use in washing machines, a new product, are demonstrated.

Samples of butter on crackers are served at the Blue Ribbon Butter booth.

Corn Products Shown.
Three products from corn—Karo, Mazola, and Argo—are shown at one booth. Two girls, neatly dressed in white, cook doughnuts and corn fritters in Mazola and serve them free.

The Gainaday Washer, Ironer, and Vacuum Cleaner people have an interesting exhibition of labor-saving devices.

Four pretty spaghetti girls, dressed in white with red sashes, are the attraction at the Fould's Milling Company booth, where free packages are given away with every purchase of macaroni, spaghetti, or noodles.

Two little macaroni girls, dressed in yellow with red sashes, distribute literature among the crowds.

S. Kann Sons & Co. department store has an extensive display of cooking utensils of every conceivable type. Cakes made in fireless cookers and waffles cooked on special waffle irons are served free. Dustless dust cloths and shopping bags are given away.

Wheat Cakes Free.
Pancakes and buckwheat cakes are served free at the booth maintained by Hecker's Cream Quality Cereals,

cards entitling one to various gifts, ranging from a \$1.50 teapot to packages of tea and bottles of vanilla. A shopping bag in the form of a suitcase is given away with each purchase.

The Ryzon Baking Powder booth is giving away a \$1 cook book with each purchase of a can of baking powder.

WOMAN, HURT BY FALLING SIGN, IS AWARDED \$1,200

Mrs. Lillian V. Dickson was awarded a verdict of \$1,200 by a jury in Circuit Division, No. 2, Justice Hitz presiding in her suit against Frank E. Altman, for personal injuries. Mrs. Dickson declared she was injured by a sign suspended in front of Altman's store at Fourteenth and W streets northwest, falling down on her. Defendant claimed that the sign was properly constructed, but became detached by reason of an unusual gust of wind.

Jellies Given Away.
Samples of jellies made in ten minutes by means of a new product, which renders unnecessary the boiling of fruits, are served free at the Certo "Mother Nature's Jelly Maker" booth.

Ward's Cakes are given away in sample form at the booth maintained by that concern.

"Hot dogs," chow chow, potato chips, mayonnaise, and horse radish are given away free at the booth of S. Swindell & Son, food manufacturers.

The Hub Furniture Company has a model suite of four furnished rooms—parlor, bedroom, kitchen, and dining room. Visitors are permitted to reach over into the dining room and take salted peanuts out of a huge punch bowl on the buffet.

Souvenir pencils are given away by the Bee Brand Products booth, operated by McCormick & Co., of Baltimore. With every purchase the customer is permitted to draw a card from a huge bee hive, those

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Panorama view of the National Food Show and Household Exposition being held at Convention Hall, Fifth and L streets northwest, for two weeks. The picture was taken yesterday just before the grand opening and before the thousands of patrons had begun to throng the hall.

CITY CLUB FORUM TO DISCUSS CIVIC TOPICS

John Walsh, chairman of the Civics and forum committee of the City Club, announces a tentative program for the near future which will embrace a discussion of the "Farm Bloc," the "Treaties"—as adopted by the arms conference—and the "Coal Situation" from the viewpoint of the miner and of the operator. In keeping with the policy of the City Club, each question will

be discussed from both sides. Dr. Jonathan C. Day, of New York city, will address the club's forum luncheon Tuesday, February 14, his subject to be "Radicalism in America and How to Meet It."

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Fancy Plate Beef, for boiling, lb., 10c.	Shoulder Clod Roast 20c
Beef Liver	
Finest New-Laid Fresh Eggs, doz. 48c	Fancy Creamery Butter, none better, lb. 39c
Pork Loins, 6 to 8 lbs. lb. 20c	Fresh Pork Shoulders, lb., 16c
Loin Pork Chops. lb. 25c	Smoked Hams, 8 to 10 lbs. lb. 27c
Bacon Strips, half or whole lb. 21c	Pure Hogs' Lard lb. 12 1/2c
Bacon, sliced, extra fine, lb., 29c	Fresh Spare Ribs. lb. 17c
All-Pork Sausage Meat, lb., 20c	Finest Pork Pudding. lb. 15c
	MILK FRESH Pasteurized 5c Pint
BREAD, 16-oz. Loaf 5c	Breast Lamb, stewing. lb. 14c
Breast Veal, bone out, lb., 14c	Shoulder Lamb, roasting lb. 19c
Shoulder Veal, roasting, lb., 19c	Shoulder Lamb Chops, lb., 23c
Shoulder Veal Chops, lb., 23c	Salt Water Oysters. qt. 40c
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